



Consulting & Strategy

## IoT Product Roadmap

It's not easy to get started on your IoT Journey! As experts in IoT Integration with our proven approach, SpinDance will guide you, your team, and your product to a smooth, and successful launch.

### Contact Us

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## Who .....

An IoT Product Roadmap is for all organizations wanting a clear and sustainable product plan that includes timing and costs.

No matter what stage of the IoT Journey your organization is in, an IoT Roadmap is an invaluable tool to identify, clarify, and illuminate the path to a successful IoT Product launch.

## Why .....

An IoT Product Roadmap allows stakeholders and contributors to align expectations and provide a solid understanding of the product development process. Our carefully crafted product roadmap will facilitate these expectations and better communicate timing, budget, and resourcing across the organization. This gets everyone on the same page and helps accelerate the timeline.

# Our Approach

Our consistent approach drives proven and powerful results!



## 1 Assess

We get to know you, your team, and your systems to assess where you are and where you want to go.

## 2 Map

We map your path using workshops & collaboration, roadmaps, and clear strategies on how to get there.

## 3 Design

We develop an end-to-end system design and share how the data flows throughout the build.

## 4 Develop

Using agile principles, we build small, demo-able parts and give you a chance to weigh in throughout the project.

## 5 Maintain & Support

Our team delivers ongoing software updates and maintenance after launch.

# What .....

SpinDance conducts a series of interactive workshop meetings with Business & Engineering to discuss, develop, and document feasibility of:

- System inputs and APIs
- High-level data design & storage
- End-user workflows
- User experience needs
- Security requirements
- Backup and redundancy requirements
- Mobile, Desktop, & Tablet Apps

# Benefits .....

Your team will have a clear plan of what you are building, when, and the cost. It will include:

- A prioritized, sortable feature list from the workshops
- 24-month development roadmap with feasibility analysis
- Recommended software dev approach to help prepare internally for the build-out
- Estimates of requested Roadmap items

# Visualizing the IoT Journey



Disconnected

NO IOT  
INNOVATION

Learning about  
the benefits  
of IOT



Connecting

INNOVATING  
BUT NOTHING  
IN PRODUCTION

Inventing and  
testing strategy,  
creating proof



Connected

PRODUCTS IN  
PRODUCTION

Aligning strategies  
with results,  
mastering IoT  
product development



Accelerating

ACHIEVED  
SUCCESS WITH  
IOT STRATEGIES

Extending margins,  
strengthening the  
value of IoT assets