



Training

Business Value of IoT Workshop

It's not easy to get started on your IoT Journey! As experts in IoT Integration with our proven approach, SpinDance will guide you, your team, and your product to a smooth, and successful launch.

Contact Us

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Who

The Business Value of IoT Workshop is for organizations either looking to develop or in the early stages of developing an IoT product or service.

No matter what stage of the IoT Journey your organization is in, a Business Value of IoT Workshop is an invaluable tool to identify, clarify, & illuminate the path to a successful IoT Product launch.

Why

Your customers want something special and you need to deliver. But, it has to be profitable for your organization. We help you determine whether or not your IoT concept is valid.

By using our tried and true methodology of thoroughly examining your IoT concept through innovation lenses and measuring criteria, we can guide you through the rough waters of bringing your ideas to life.

Our Approach

Our consistent approach drives proven and powerful results!



1 Assess

We get to know you, your team, and your systems to assess where you are and where you want to go.

2 Map

We map your path using workshops & collaboration, roadmaps, and clear strategies on how to get there.

3 Design

We develop an end-to-end system design and share how the data flows throughout the build.

4 Develop

Using agile principles, we build small, demo-able parts and give you a chance to weigh in throughout the project.

5 Maintain & Support

Our team delivers ongoing software updates and maintenance after launch.

What.....

The workshops are designed to be held either at your location or virtually. Our instructors are proven experts in IoT product development, design, and implementation.

During the workshop, we'll guide your team through an extensive evaluation of your IoT concept. We'll examine customer needs, your organization's ability to deliver, support, and maintain the product or service.

Benefits

At the end of the workshop, you will have the clarity to determine the validity and viability of your IoT concept. Your organization will be equipped to make informed decisions regarding resource allocation, production, and launch strategies.

But, we won't leave you there. SpinDance has many products and services available to guide you throughout your IoT Journey.

Visualizing the IoT Journey



Disconnected

NO IOT
INNOVATION

Learning about
the benefits
of IOT



Connecting

INNOVATING
BUT NOTHING
IN PRODUCTION

Inventing and
testing strategy,
creating proof



Connected

PRODUCTS IN
PRODUCTION

Aligning strategies
with results,
mastering IoT
product development



Accelerating

ACHIEVED
SUCCESS WITH
IOT STRATEGIES

Extending margins,
strengthening the
value of IoT assets