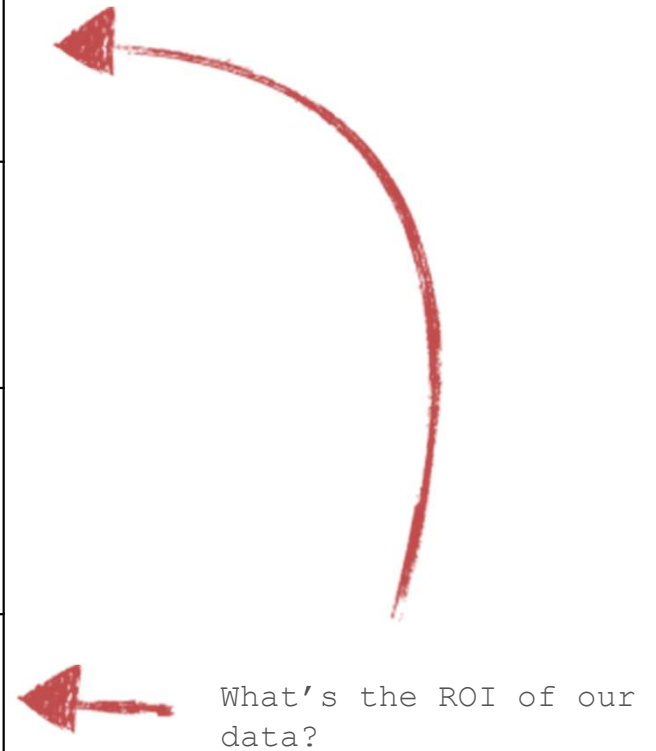


# IoT Value Map: Deep Cleaning

<b>Outcome</b> Customer Benefit	Cleaner carpet through just-in-time carpet cleaning.
<b>Actions</b> Human & Machine	<i>Machine:</i> Notify human carpet needs cleaning. <i>Human:</i> Schedule deep cleaning.
<b>Model</b> Analysis & Decision Making	Dirt Level + Spot Density + Schedule
<b>Data</b> Collect Information	1. Dirt Sensor Data 2. Spot Detection w/ UV Light + Computer Vision 3. Cleaning Schedule



## IoT Evolution Canvas

	Manual Process	Assisted Process	Automated Process
Collect Information			
Analyze and Make Decisions			
Take Action			

*Identify multiple IoT Value Proposition at a high level*

## IoT Value Map

Outcome Customer Benefit	
Actions Human & Machine	
Model Analysis & Decision Making	
Data Collect Information	

*Describe a single IoT Value Proposition in detail*